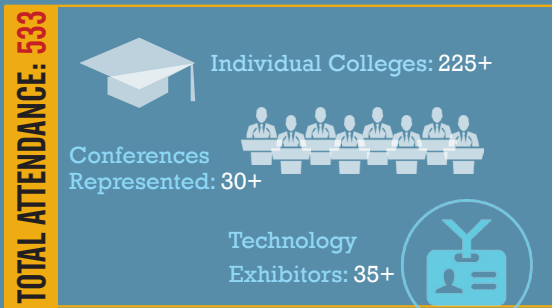


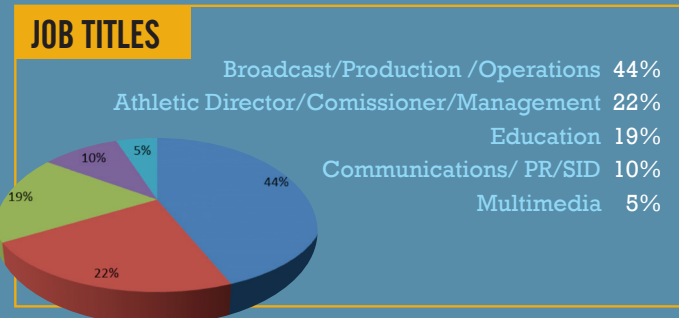
# Get Your Share Of the **\$Billion+** College Sports Video Market

**2015 SVG College Sports Summit** (May 27-29, Atlanta) continues to grow as the No. 1 networking and professional-development conference for the professional college sports video community. Every year the Summit connects 500+ of the brightest minds in college sports content creation with the most innovative technology providers.

## Last Year's Show By The Numbers:



## Here's Who Attends:



# What You Should Know About The **College Sports Video Market**

**85%** OF COLLEGE SPORTS are creating more video content this year over last year

**63%** OF COLLEGE SPORTS produce more than 100 live events per year

**97%** OF ATHLETIC DEPARTMENTS produce live video

All stats are reflective of Division 1 Schools

Reach These Schools...  
**+100's MORE**

- Ball State University
- Clemson University
- Duke University
- Florida State University
- Harvard University
- Kansas State University
- Michigan State University
- Northeastern University
- Notre Dame University
- Penn State University
- Stanford University
- St. John's University
- Texas A&M University
- Texas Christian University
- UCLA
- University Of Alabama
- University of Florida
- University of Georgia
- University of Minnesota
- University of Missouri
- University of North Carolina
- University of Notre Dame
- University of Oklahoma
- University of South Carolina
- University of Washington

2015 CONFERENCE PROGRAM



- Best Practices in Multi-Camera Live Event Production
- Future Technologies: 4K, High-Speed, Aerial Robotics, Fiber, and More
- In-Venue Entertainment and Control Room Technologies
- Distribution, Marketing, and Social Media
- Diversifying Programming Offerings
- Storytelling Techniques

## Sponsorship Opportunities

SPONSORSHIP	TITLE	MVP	CHAMPION	ALL-STAR	ACE	ALA CARTE
Opportunity	\$15,000	\$9500	\$8000	\$6500	\$5500	Options
Exclusive Title	✓					
Attendee Passes	12	10	8	6	4	3
Exhibit Booth (8' x 8')						
Pipe & Drape / Power Table & Chairs	✓	✓	✓	✓	✓	
Simple Booth Signage	✓	✓	✓	✓	✓	
2 Minute Welcome	✓					
Session Sponsor w/ Moderator Intro	✓	✓				
Ad in Program	Spread	Page	Page	½ Page		
Lunch (on 29th)	✓					
Breakfast (on 29th)		✓				
Reception (on 28th)			✓			
Networking Breaks				✓		
Conference Website Logo Recognition	✓	✓	✓	✓	✓	✓
Logo on all Promotions	✓	✓	✓	✓		
Personalized HTML Email	✓	✓	✓	✓		
Session Sponsor Intro (if Avail)						\$3,000
Case Study (Workshop Track 3)						\$4,000
Golf Shirt Sponsor (given to end users only)						Call
Lanyard Sponsor						\$4,000
Badge Sponsor						\$4,000
Pad-folio Sponsor (given to end users only)						\$5,000
Wi-Fi Sponsor						\$5,000
Full Page Ad in Program						\$2,000
½ Page Ad in Program						\$1,500

## It's More Than A Show...

## It's Your **Year Round College Marketing Program:**



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**Bob Vecchione**, NACDA, Executive Director

**Richard Wanninger**, Patriot League, Sr. Assoc. Executive Director for External Relations

**Jerry Wetzel**, Independent Broadcast Media Professional

**2015 SVG College Sports Summit** is produced by the SVG College Initiative, a year-round effort that supports and educates content creators and technology professionals in the college video world via regional events, surveys, a dedicated email newsletter and unique webpage.



### SPONSORS

